

BUDGET FOR THE BIA IN 2010!

All of the information here is provided to you by the BIA of Central Ohio as a guide of what we plan to offer so that you may plan for it in your budget. These items are subject to change. Last updated 9/21/2009.

Contact the BIA office or visit www.biahomebuilders.com/sponsorship-opportunities for more information about these items.

ADVERTISE	Type	Duration	Cost / Item
	Builder Update Magazine*	1 Month	\$180 - \$545
		3 Months	\$165 - \$530
	BIA Website**	1 Month	\$100 - \$250
	"The Update" E-mail Blast***	1 e-mail	\$100
Engraved Pavers	Permanent	\$250 - \$1,000	

*Builder Update Magazine has a subscriber list of 1,000 industry related persons.
 **www.biahomebuilders.com gets approximately 2,000 visits per month.
 ***The Update E-mail is sent weekly to approximately 950 BIA members.

All sponsors are listed on the BIA website for the year.
 About > BIA Resources > Sponsors

SPONSOR	Type	Month	Cost
	Millennium Club*	Jan - Dec	\$250 - \$1,000
	Quarterly Member Mixer**	Jan - Dec	\$100 - \$200
	SMC Quarterly Meeting & Tours	Jan - Dec	Varies
	Networking Night	Feb	\$250-\$1,500
	Spring CondoQuest	Apr/May	\$2,500
	MAME Awards Gala	May	\$250 - \$2,000
	Showcase of Remodeled Homes	May	\$250 - \$1,000
	Membership Golf Outing	May	\$100 - \$1,600
	Parade of Homes Preview Party**	Jul	\$8,500
	Parade of Homes	Jul	\$15,000
	OSU Golf Outing	Aug	\$275 - \$1,500
	Fall CondoQuest	Sept/Oct	\$2,500
	Profit by A\$sociation Golf Outing	Oct	\$175
	Building Industry Awards	Oct	\$250 - \$1000

* Sponsors all General Meetings
 ** Currently Reserved

Networking Night is a themed members-only trade show. 900 people attend each year.

EDUCATION	Type	# / Year	Cost
	NAHB Accredited Course <i>Could include: Green Building, Remodeling, Sales</i>	2	\$175
	Real Estate CEU Course <i>Could include: Blueprint Reading, Sales, Marketing, From the Ground Up</i>	5	\$20 - \$75
	General Seminars <i>Could include: Technology, Sales, Marketing, Code Issues</i>	8	\$20 - \$60

DUES	Type	Associate	Builder*
	Primary Member	\$505	B - \$505
			C - \$800
			D - \$915
			E - \$1,090
			F - \$2,090
	G - \$4,590		
Second Member	\$280	\$280	
Affiliate Member	\$150	\$150	
Public Policy**	\$50	\$50	
Scholarship**	\$10	\$10	

* Builder Primary Dues are based on the dollar volume of the business.
 ** Voluntary funds included on your dues invoice.

Second Members can switch their membership to an Affiliate when they get their dues invoice.

EVENTS & TRADE SHOWS	Type	Month	Cost
	Economic Forecast*	Feb	\$20
	Net Night Exhibitor (Associate)	Feb	\$350
	Net Night Attendee (Builder)	Feb	\$20
	Net Night Attendee (Associate)	Feb	\$125
	MAME Awards Gala	May	\$70
	Membership Golf Team	May	\$500
	SMC Quarterly Meeting & Tour	May	\$25
	Parade of Homes Exhibitor	Jul	\$2,000
	Parade of Homes Preview Party	Jul	\$75
	Parade of Homes Tickets	Jul	\$6
	OSU Golf Team	Aug	\$600
	Profit by Association*	Sept	\$30
	Builder Auction Golf Team	Oct	\$450 +
	Building Industry Awards	Oct	\$40
	SMC Halloween Party	Oct	\$25
	Inaugural*	Dec	\$35
SMC Quarterly Meeting & Tour	Dec	\$25	

* General Meeting

CONTACT Us

BIA of Central Ohio
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www.biahomebuilders.com • www.biaparade.com
 M-F: 8:00am - 5:00pm



2010 BIA SPONSORSHIPS BY PRICE!

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UNDER \$250

Type	Duration	Cost / Item
Membership Golf - Minor Prizes	Event	\$25 - \$100
"The Update" E-mail Blast	1 e-mail	\$100
Member Mixer - Beverage*	Event	\$100
Website internal 180x50 ad	1 Month	\$100
<i>Builder Update</i> 1/6 page ad	1 or 3 times	\$165 or \$180
Profit by A\$sociation Golf - Hole	Event	\$175
Website internal 160x600 ad	1 Month	\$175
Member Mixer - Food*	Event	\$200
<i>Builder Update</i> 1/4 page ad	1 or 3 times	\$215 or \$230
Membership Golf - Hole	Event	\$225
Building Industry Awards	Event	\$250
Engraved Rear Patio Paver	Permanent	\$250
MAME Awards Gala - Silver	Event	\$250
Millennium Club - Friend	1 Year	\$250
Networking Night - Decorations	Event	\$250
Showcase of Remodeled Homes Silver	Event	\$250
Website - home page 720x90 ad	1 Month	\$250

\$251 - \$500

Type	Duration	Cost / Item
<i>Builder Update</i> 1/3 page ad	1 or 3 times	\$260 or \$275
Golf Classic - Hole	Event	\$275
Membership Golf - Skill Hole	Event	\$275
Golf Classic - Beer Keg	Event	\$300
Membership Golf - Beverage Stations	Event	\$300
Membership Golf - Driving Range	Event	\$300
Membership Golf - Putting Green	Event	\$300
<i>Builder Update</i> 1/2 page ad	1 or 3 times	\$315 or \$325
Golf Classic - Driving Range	Event	\$350
Golf Classic - Putting Green	Event	\$350
Golf Classic - Golf Carts	Event	\$400
<i>Builder Update</i> 2/3 page ad	1 or 3 times	\$410 or \$425
Golf Classic - Appetizers	Event	\$500
Golf Classic - Grand Prizes	Event	\$500
MAME Awards Gala - Gold	Event	\$500
Membership Golf - Major Prize	Event	\$500
Millennium Club - Donor	1 Year	\$500
Networking Night - Passports	Event	\$500
Showcase of Remodeled Homes Gold	Event	\$500

\$501 - \$1000

Type	Duration	Cost / Item
Membership Golf - Major Prizes	Event	\$500-\$1,000
<i>Builder Update</i> - Inside Back Cover full page ad*	1 or 3 times	\$525 or \$575
<i>Builder Update</i> - Full page ad	1 or 3 times	\$530 or \$545
<i>Builder Update</i> - Back Cover 2/3 page ad*	1 or 3 times	\$555 or \$595
<i>Builder Update</i> - Inside Front Cover full page ad*	1 or 3 times	\$555 or \$595
Membership Golf - Appetizers	Event	\$600
Networking Night - Valet	Event	\$600
Membership Golf - Beverage Carts	Event	\$700
Membership Golf - Golf Carts	Event	\$700
Engraved Front Walkway Paver	Permanent	\$1,000
MAME Awards Gala - After Party	Event	\$1,000
MAME Awards Gala - Platinum	Event	\$1,000
Membership Golf - Lunch	Event	\$1,000
Millennium Club - Patron	1 Year	\$1,000
Showcase of Remodeled Homes Platinum	Event	\$1,000

OVER \$1000

Type	Duration	Cost / Item
Membership Golf - Dinner	Event	\$1,400
Golf Classic - Dinner	Event	\$1,500
Golf Classic - Lunch	Event	\$1,500
Networking Night - Major	Event	\$1,500
Membership Golf - Corporate	Event	\$1,650
MAME Awards Gala - Emerald	Event	\$2,000
Fall CondoQuest	Event	\$2,500
Spring CondoQuest	Event	\$2,500
Parade of Homes Preview Party*	Event	\$8,500
Parade of Homes	Event	\$15,000

*Currently reserved. Inquire about openings.

CONTACT Us

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